



F&B Rentals Tracks Assets with Fleetilla GPS Tracking

Customer: F&B Rentals of Santa Ana, California

Fleetilla Solution: Rental Asset Tracking

Results: Improved Security for Rental Trucks and Tractors

The Story:

With its superior coverage and performance, Fleetilla's GPS Asset Tracking Solutions have helped F&B Rentals keep track of their rental assets that may be located throughout Orange County, California at any given time.

Located in Santa Ana, F&B Rentals specializes in equipment rentals primarily for landscapers and demolition crews. The company rents trailer, trucks, tractors and numerous other items.

"Fleetilla helped us locate equipment that was stolen utilizing a fraudulent credit card. We were able to pinpoint the equipment's location online and alert the authorities."

**Pat Price
F&B Rentals**



In 2004, F&B implemented Fleetilla GPS tracking to keep tabs on 22 rental trucks and tractors. With each truck and tractor being a highly valuable asset, F&B felt it was important to strengthen security.

According to Pat Price, manager of F&B, Fleetilla was instrumental in the quick recovery of a tractor that was stolen. "We delivered the tractor to an address for a customer rental. The rental was made with a bad credit card and the tractor was stolen. We simply logged into Fleetilla.net, located the tractor and contacted the police. The tractor was back the same day," said Price.

"The system is very easy-to-use. We just login and find out where our equipment is at that moment. If equipment is late being returned we no longer have to worry about where it is - Fleetilla have given us another level of security," said Price.

Fleetilla's GPS tracking solutions are in use at over 400 organizations. Through Fleetilla.net, the company's online tracking portal, fleet managers can track real-time positions of vehicles, trailers and other mobile assets in the United States, Canada and Mexico. Fleetilla's online portal provides a pinpoint accurate mapping system as well as numerous management reports such as utilization, direction, speed, and history.

"Rental companies are perfect candidates for GPS technology. They can better manage their rental units and even recover stolen or lost property. Fleetilla is utilized by many rental companies as another level of asset management and security," said Dennis Reno, Fleetilla vice president of marketing.

Learn more about Fleetilla solutions at www.fleetilla.com.